



About me

- PhD in Materials Science
- 7 years – high speed machinery
- 7 years – civil engineering consultancy
- 11 years – University of Cambridge,
Director of CSIC
 - 5 years leading DC² –
Digital Cities for Change
- Now – **Professor of Digital Innovation
and Smart Places**

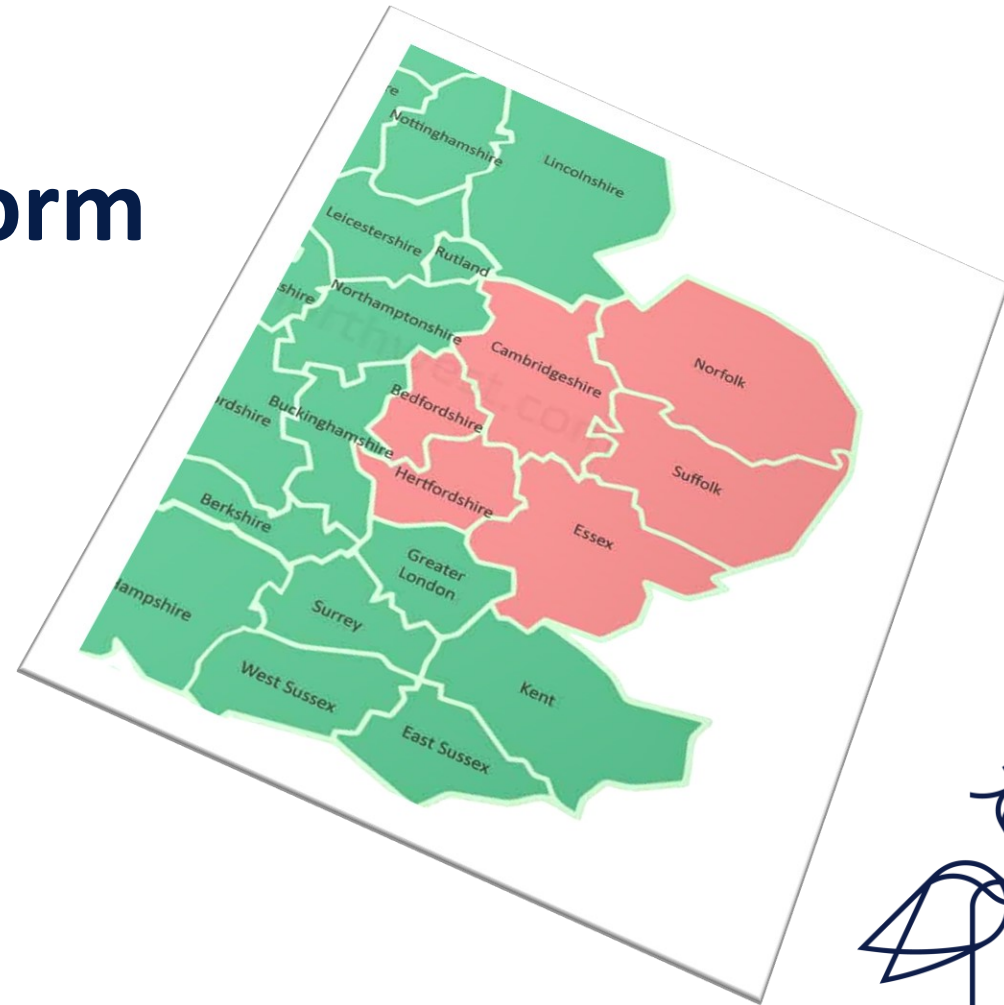


Jennifer Schooling

Multi-disciplinary – Collaboration – Socio-technical



How can data transform our places?



Utopia?



Distopia?

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Tech and the city
Smart cities

The truth about smart cities: 'In the end, they will destroy democracy'

MailOnline | Science

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Would YOU live in Google's 'city of the future'? High-tech Toronto neighbourhood that will monitor resident's daily lives using sensors in everything from bins to traffic lights raises privacy concerns

Outrage: 'for the Smart Cities Mission, cities are solely instruments of economic growth'

21 JUNE, 2016 • BY HIMANSHU BURTE

South China Morning Post | EDITION: INTERNATIONAL

LIFESTYLE

CHINA | HK | ASIA | WORLD | COMMENT | BUSINESS | TECH | LIFE | CULTURE | SPORT | WEEK IN ASIA | POST MAG | STYLE | TV

Lifestyle

Technology

Smart cities: are we sleepwalking into a Big Brother future of constant surveillance in the name of improved efficiency and safety?



Employment

Resilience

Access to services

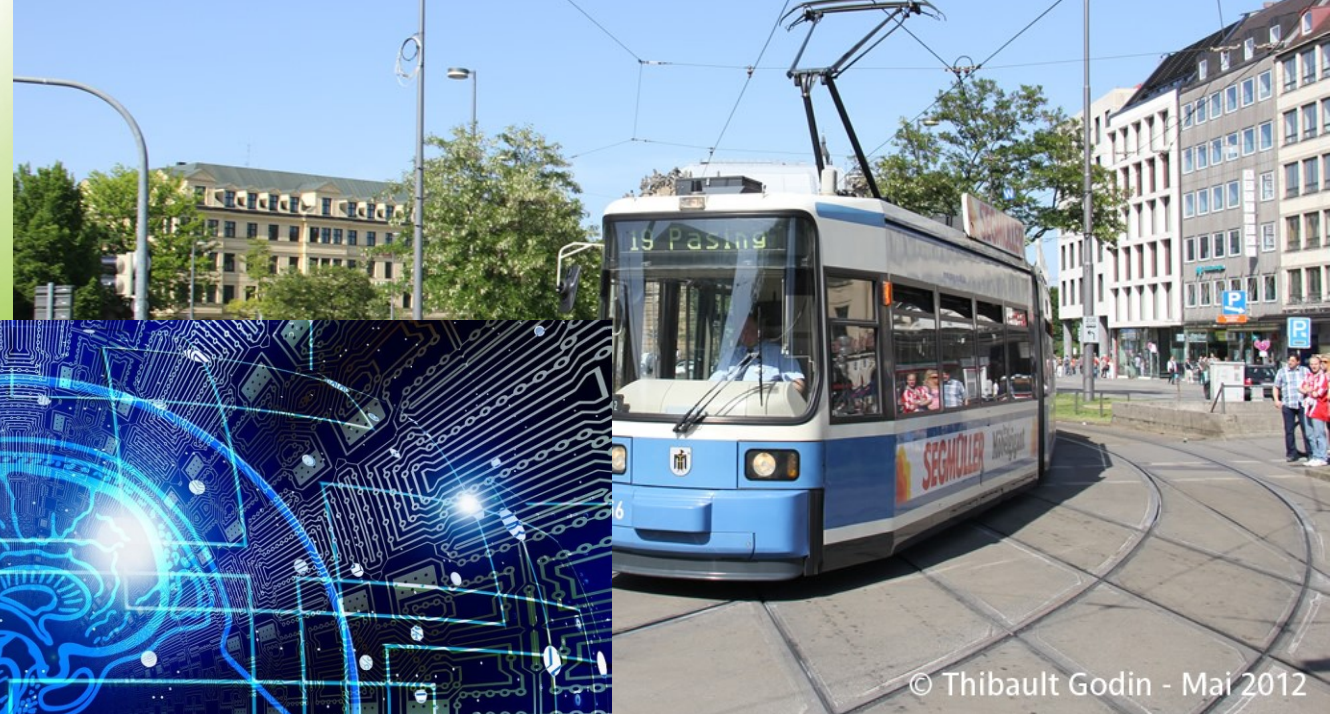
Good environment

Entertainment

Social inclusion

Democracy &
participation

Clean air



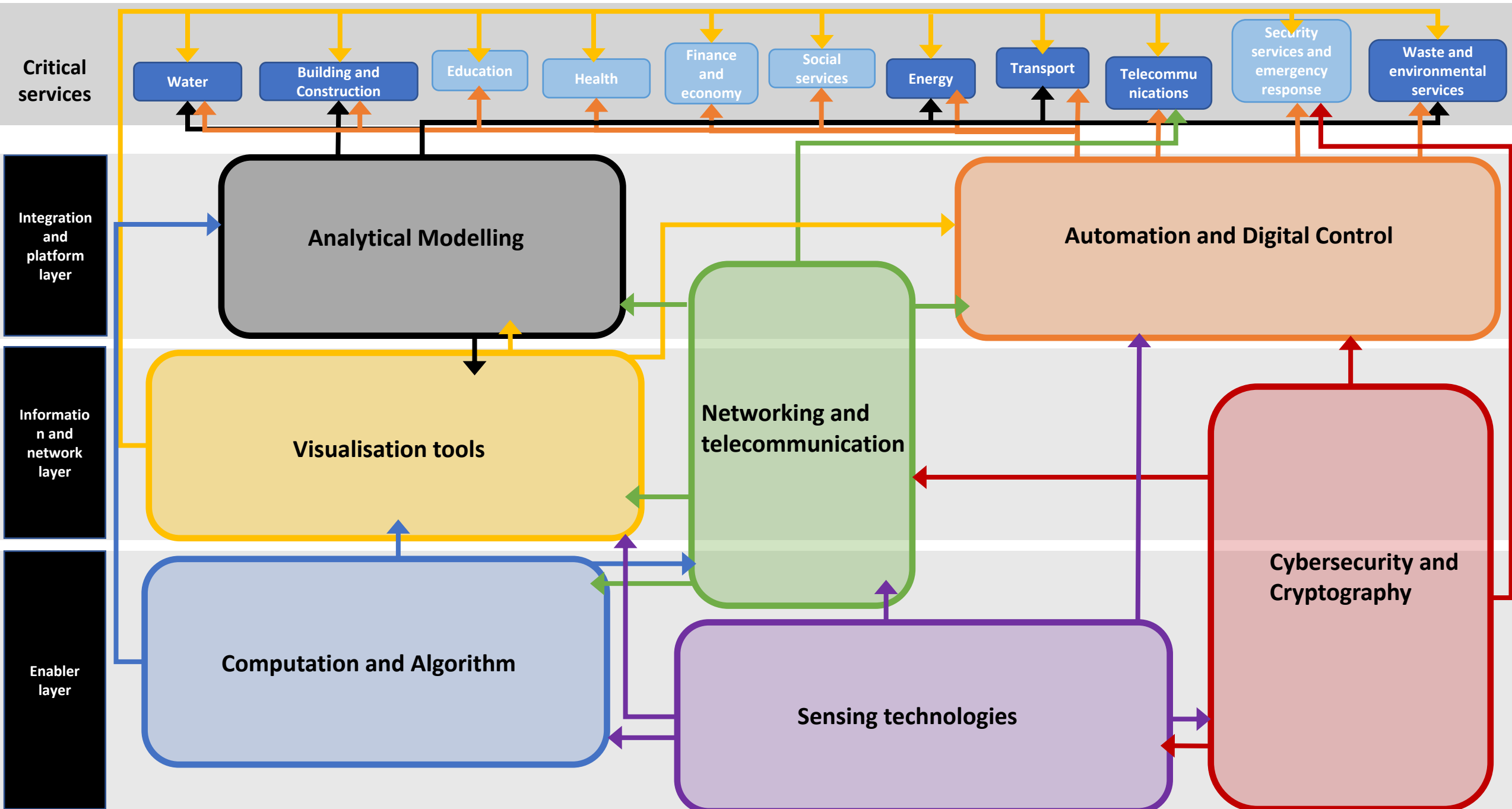
© Thibault Godin - Mai 2012



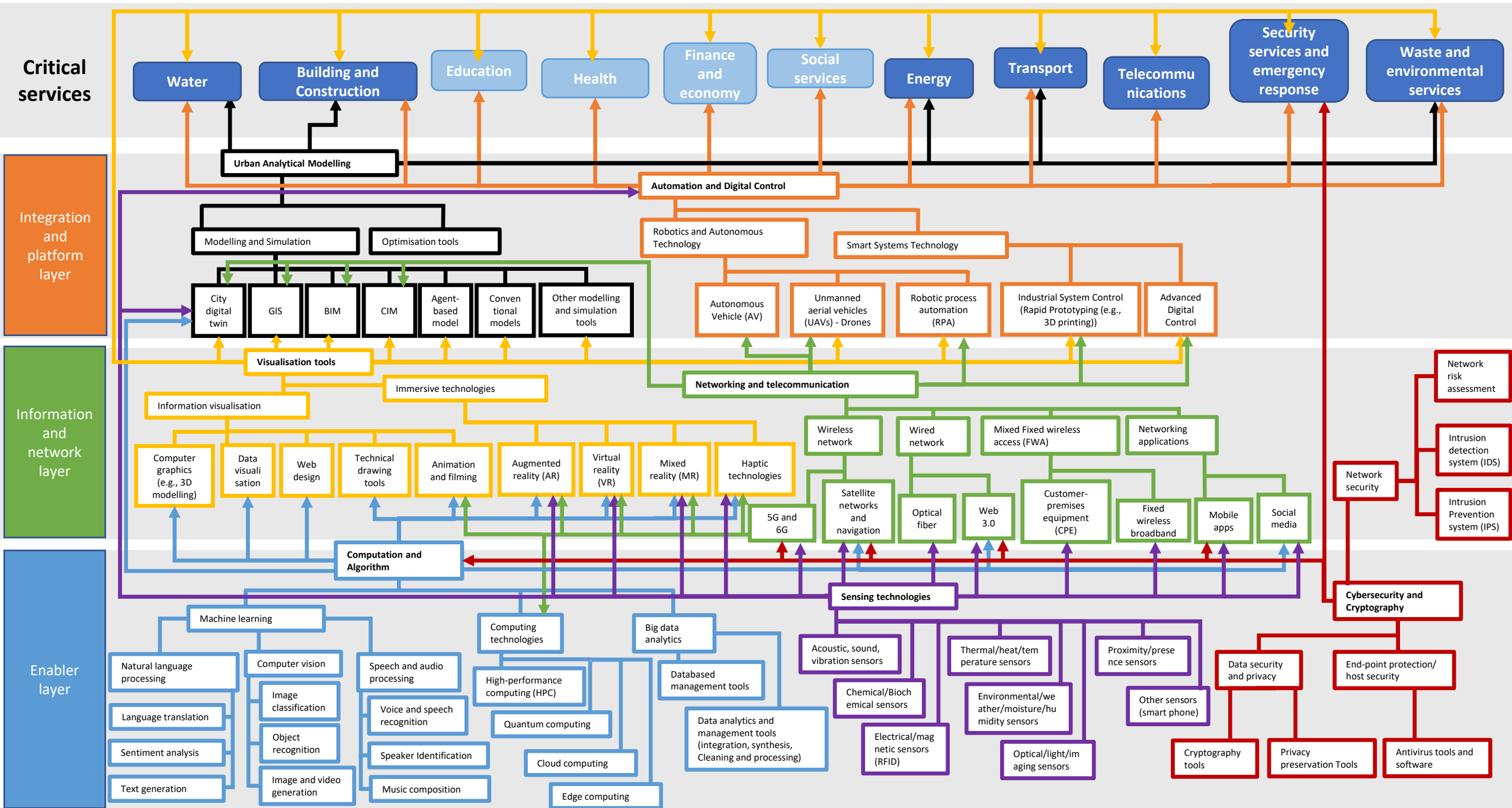
Image by [Beverly Buckley](#) from [Pixabay](#)

Image from [vodafone-institute.de](#)

Technologies and Tools for Digitalising Critical Services



Technologies and Tools for Digitalising Critical Services



DATA NEUTRALITY

Data is never neutral
and objective in its
nature



TECH / ARTIFICIAL INTELLIGENCE / AMAZON

Gender and racial bias found in Amazon's facial recognition technology (again)

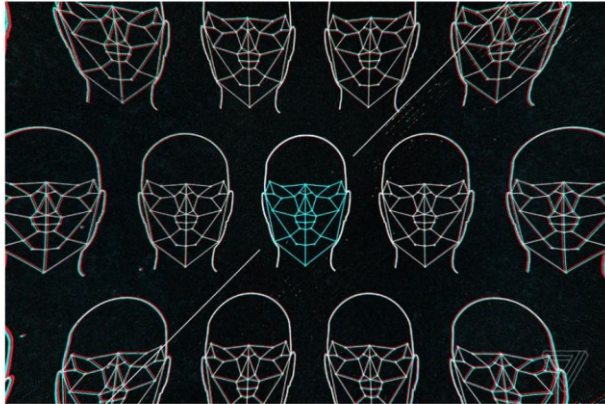


Illustration by Alex Castro / Th

/ Research shows that Amazon's tech has a harder time identifying gender in darker-skinned and female faces

By [James Vincent](#), a senior reporter who has covered AI, robotics, and more for eight years at The Verge.

Jan 25, 2019, 2:45 PM GMT | [0 Comments](#) / [0 New](#)



HUMANS ARE BIASED. GENERATIVE AI IS EVEN WORSE

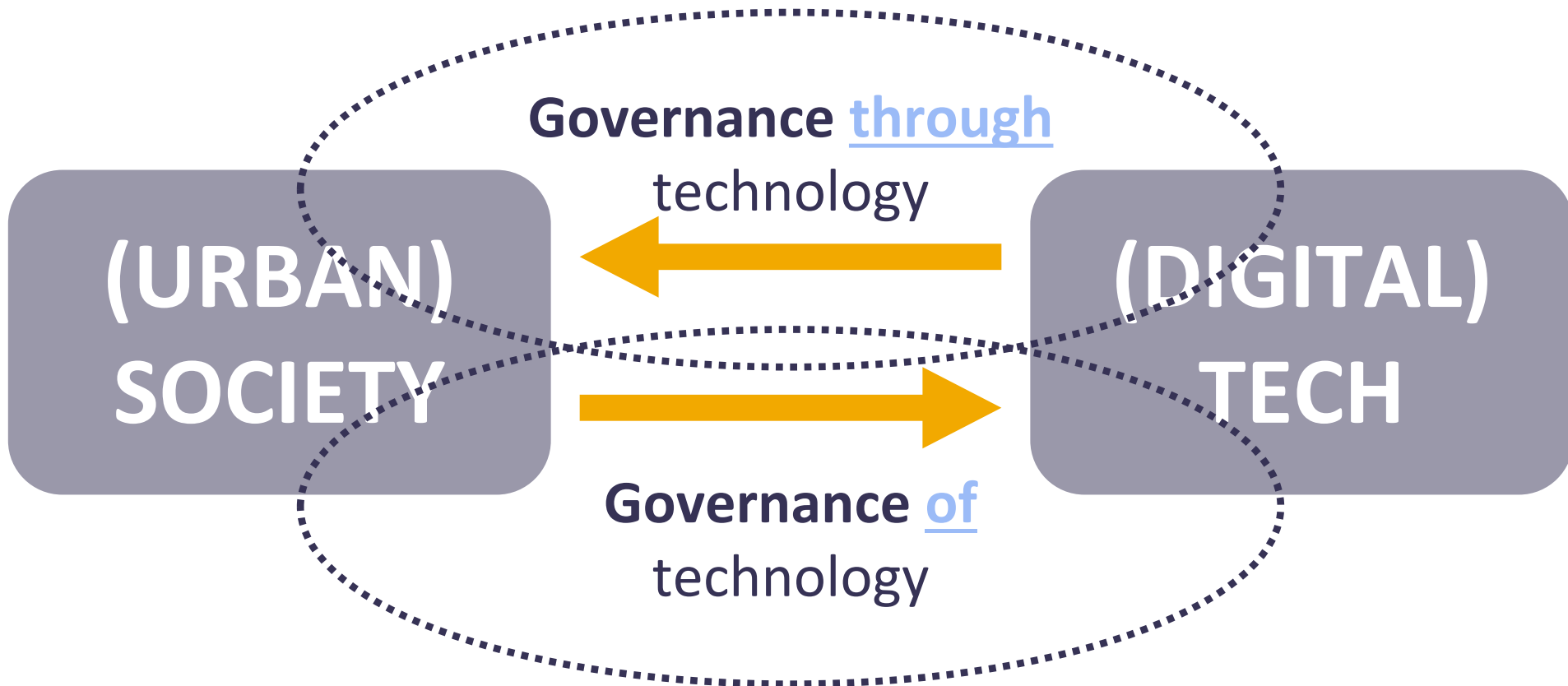
Stable Diffusion's text-to-image model amplifies stereotypes about race and gender – here's why that matters

By [Leonardo Nicoletti](#) and [Dina Bass](#) for **Bloomberg Technology** + **Equality**



DATA BIAS

SMART(ER) CITY



DIGITAL TOOLS

GOVERNING

Governance: achieving socially desirable outcomes efficiently (resources), effectively (quality) and democratically (trust).

Ethics: anticipating, evaluating and managing societal impact

The diagram features a central dark blue rounded rectangle with white text. Above it, the word 'GOVERNING' is centered. Below it, the word 'KNOWING' is centered. Four grey arrows point towards the central rectangle: two from above (under 'GOVERNING') and two from below (under 'KNOWING').

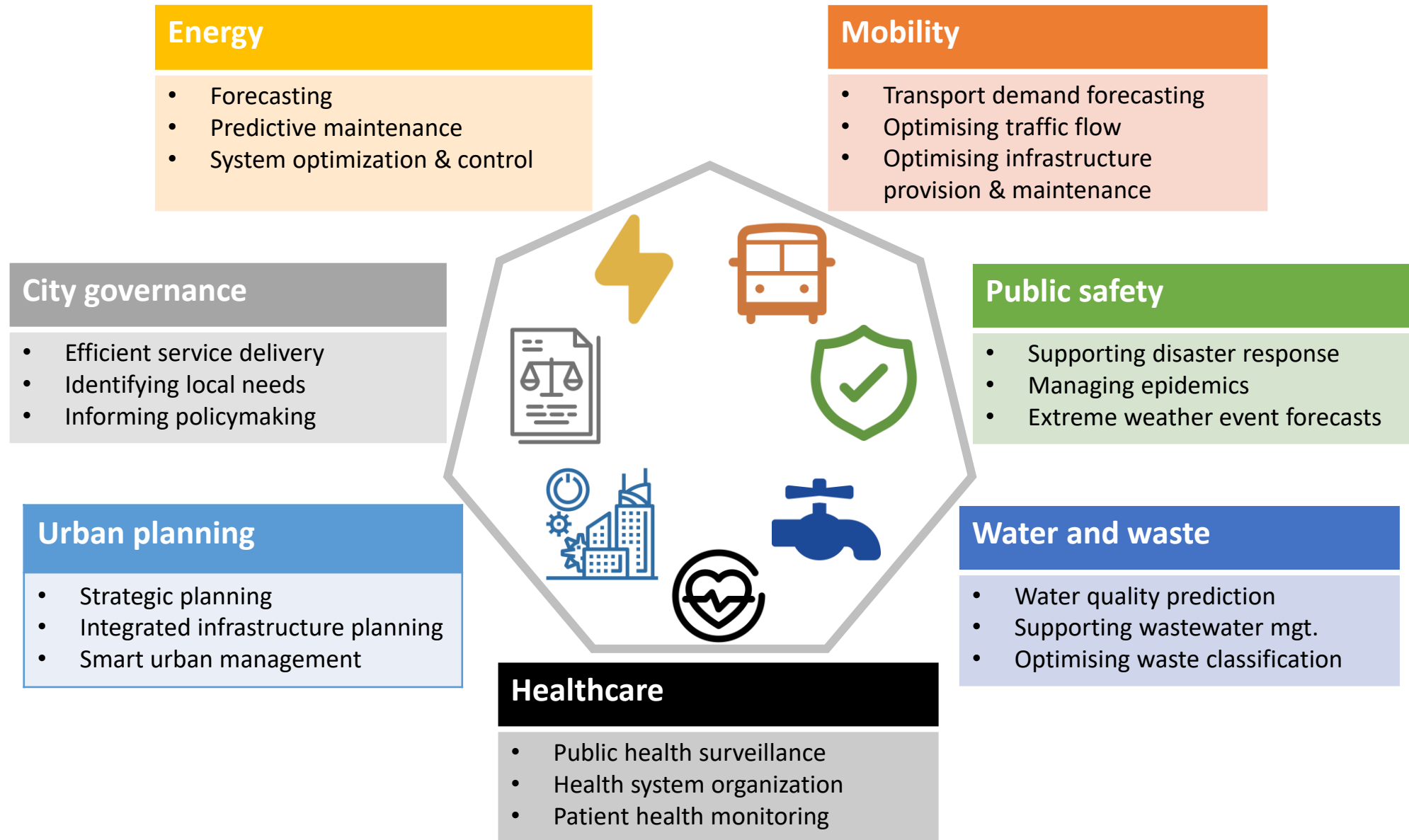
Create **public value** through **responsible digitalisation** in the **urban built environment**

Technology: data generation, processing, analysing, visualising, sharing, storing...

Empirical focus: built environment systems/sectors, interdependencies, impact on services and local economy

KNOWING

OPPORTUNITIES FOR DATA-INFORMED SERVICES



IMPLICATIONS FOR AI IN CITIES

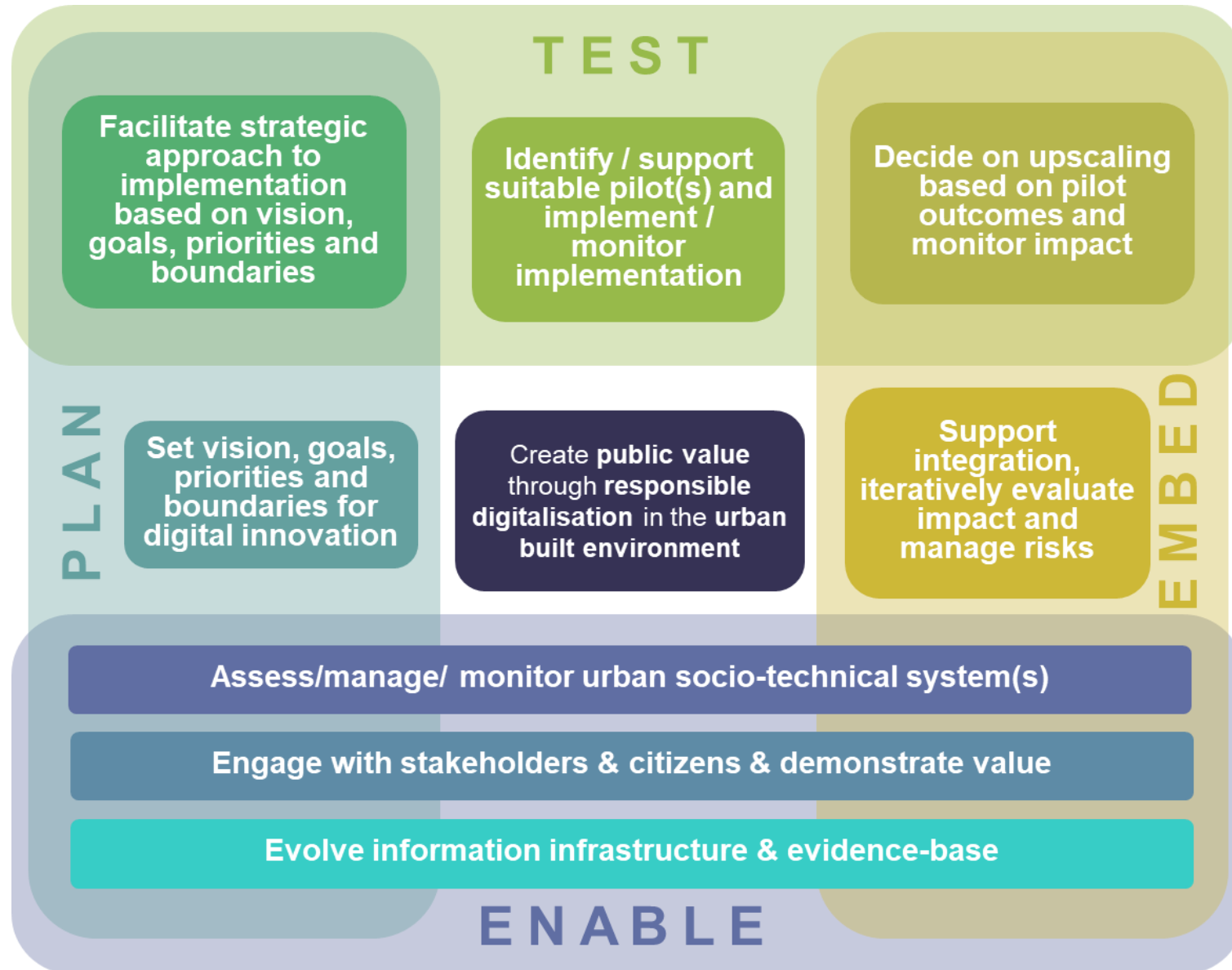
“the lifecycle of an AI system must be designed to **uphold—if not enhance—a set of foundational values and principles**, including the internationally agreed-upon human rights framework and SDGs, as well as **ethical principles such as fairness, privacy and accountability**”

UN Habitat ‘AI and Cities’ report, 2022

“ensuring responsible, ethical AI is more than designing systems whose result can be trusted. It is about **the way** we design them, **why** we design them, and **who** is involved in designing them”

Dignum, Virginia (2022). Responsible artificial intelligence – from principles to practice.

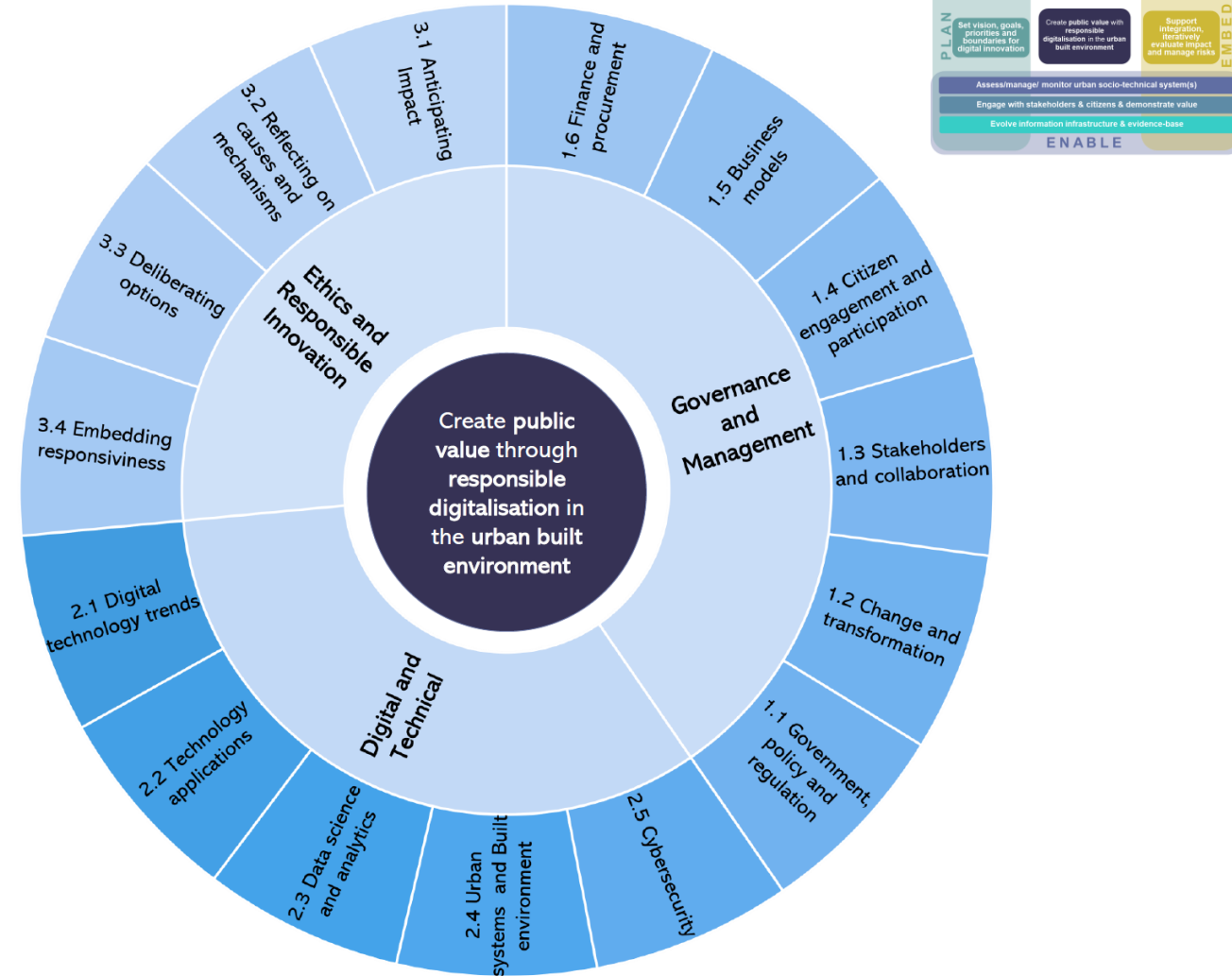
DIGITAL INNOVATION PROCESS (DIP) MODEL



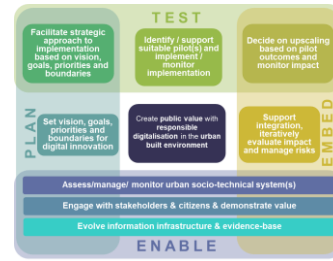
COMPETENCY FRAMEWORK



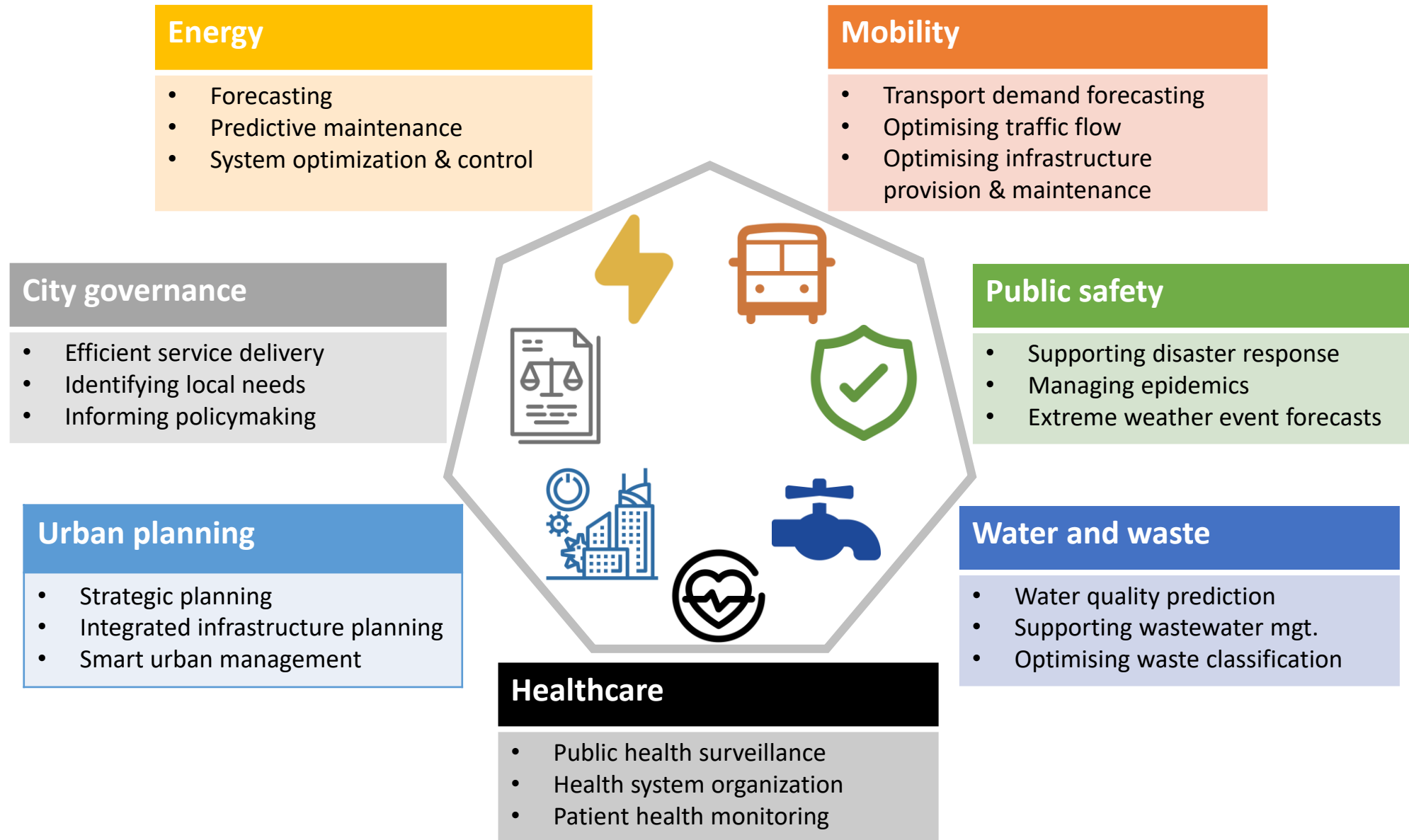
Action-based Competencies



Knowledge-based Competencies



OPPORTUNITIES FOR DATA-INFORMED SERVICES



OPPORTUNITIES FOR COLLABORATION

**RESEARCH
PROJECTS**

**EMPIRICAL
WORK**

**SHARED
LEARNING**

**IMPACT &
KNOWLEDGE
TRANSFER**



**PLACE-BASED
INITIATIVES**

ETHICAL AI

**EXPLAINABLE
AI**

**COMPETENCY
FRAMEWORKS**

OPPORTUNITIES FOR COLLABORATION

East Anglia Digital
Innovation for
Places

Digital Cities
for Change

Digitalising the
Planning Process



Ethical AI for
Public Value

Exec Ed:
Leading Urban Digital
Innovation for Public
Value



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